



IEEE/RSJ International Conference on Intelligent Robots and Systems Kyoto International Conference Center October 23-27, 2022

Call for Sponsorship and Exhibition

The **2022 IEEE International Conference on Intelligent Robots and Systems (IROS 2022)** will be held from October 23 to 27, in Kyoto International Conference Center, Kyoto, Japan ⁽¹⁾. We invite you to partner with us and participate in this major event by choosing from the partnership package, individual partner options or exhibition opportunities.

IROS is one of the two top international conferences in intelligent robots and automation. IROS 2022 will host approximately 4,000 of the world's leaders in robotics and automation in Kyoto. It is sponsored by IEEE, the world's largest professional association for the advancement of technology, the IEEE Robotics and Automation Society, the IEEE Industrial Electronics Society, the Robotics Society of Japan, the Society of Instruments and Control Engineers, and the New Technology Foundation. IROS 2022 brings an international community of researchers and roboticists to explore the frontier of science and technology in intelligent robots and systems, as well as discuss the latest advancements in this fast-growing field.

BENEFITS OF SPONSORS AND EXHIBITORS

Exhibiting at IROS 2022 is the most cost-effective way for an organization, large or small, to gain exposure in front of the world's leaders in robotics and automation from academia and industry. The exhibition is closely integrated with the technical program through panel discussions, workshops and tutorials, and social activities for attendees and guests. In conclusion, it would be a unique opportunity to connect with the industry pioneers and attain targeted potential customers.

(1) According to the situation of our society regarding the spread of the Corona virus, IROS 2022 may be held as a virtual event. Any change about the event will be announced on the conference's official webpage in time.





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SPONSORSHIP LEVEL INFORMATION (ON-SITE)

We plan to complete assignment of the sponsorship plan by June 10, 2022. We accept the cancellation until the same day (June 10, 2022). If the conference is held completely online, the on-site sponsorship will be canceled and refunded where 50% discount of the online plan is not applied.

| | Booth Only | Bronze | Silver | Gold | Platinum | Diamond |
|--|-------------|-------------|---------------|----------------|---------------|---------------|
| Booth (2m×2m) | 1 | 1 | 2 | 3 | 4 | 6 |
| Logo in conference website and digest | √ | √ | √ | √ | √ | √ |
| Logo on partner acknowledgement slide between sessions | × | × | √ | √ | √ | √ |
| Inside pages of advertisement in the Final program | × | × | 1/2 page | 1/2 page | 1 page | 2 pages |
| Inserts to be placed into the delegate satchels | × | × | × | 1-page Leaflet | Pamphlet | Pamphlet |
| Complimentary sponsor registrations (full delegate) to the conference including conference dinner ticket | × | 1 | 2 | 3 | 4 | 6 |
| Complimentary exhibitor registrations | 2 | 2 | 4 | 6 | 8 | 12 |
| Organization profile in the conference digest | × | × | 25 words | 50 words | 75 words | 100 words |
| Industrial forum representation (free for attendees) | × | × | Short | Short | Regular | Regular |
| 30-second company video before plenary | × | × | × | × | × | √ |
| 15-second company video before plenary | × | × | × | √ | √ | × |
| 15-second company video before one of the keynotes | × | × | √ | √ | √ | √ |
| VIP dinner ticket | × | × | × | × | 2 | 4 |
| Rates in JPY | 300,000 JPY | 500,000 JPY | 1,200,000 JPY | 1,800,000 JPY | 3,000,000 JPY | 5,000,000 JPY |

SPONSORSHIP LEVEL INFORMATION (ONLINE)

In addition to the on-site exhibition, the online exhibition option will also be available whether the conference is held in fully virtual (**virtual mode**) or in-person (**on-site mode**). The company/partner can choose either the on-site exhibition option or the online exhibition option or both of them. Note that, on-site exhibition registrars will have a benefit of 50% discount in additional online exhibition registration if they choose both of them. This is because the items with * are duplicated between on-site and online sponsorship plans.

| | Online Bronze | Online Silver | Online Gold | Online Platinum | Online Diamond |
|--|----------------|----------------|------------------|------------------|------------------|
| Logo in conference website/digest or virtual mode-portal entrance* | √ | √ | √ | √ | √ |
| Link to job openings on IROS2022 website (on request) | √ | √ | √ | √ | √ |
| Logo and ad in conference e-proceedings | × | √ | √ | √ | √ |
| Company video in conference e-proceedings | × | × | √ | √ | √ |
| Complimentary exhibitor registrations* | 2 | 4 | 6 | 8 | 12 |
| e-Industrial forum representation* | × | √ | √ | √ | √ |
| 30-second company video before e-plenary* | × | × | × | × | √ |
| 15-second company video before e-plenary* | × | × | √ | √ | × |
| 15-second company video before one of the e-keynotes* | × | √ | √ | √ | √ |
| Rates in JPY | 300,000 JPY | 500,000 JPY | 1,000,000 JPY | 1,200,000 JPY | 1,500,000 JPY |

ADDITIONAL ITEMS

All sponsors and exhibitors can choose any of the following items for additional sponsorship. **If the conference is held completely online, the additional items will be canceled and refunded**

- **Plenary Speaker Sponsor (JPY2,000,000):** company logo will appear on the holding slide before the speaker's presentation and signage at the entrance to the session room. **30-second company video is played before plenary.**
- **Keynote Speaker Sponsor (JPY1,000,000):** company logo will appear on the holding slide before the speaker's presentation and signage at the entrance to the session room. **15-second company video is played before keynote.**
- **Concurrent Session Sponsor (JPY350,000):** company logo will appear on the holding slide before your speaker's presentation and signage at the entrance to the session room.
- **Conference Bag Sponsor (JPY600,000):** company logo will appear on conference satchels.
- **Lanyards and Name Badges Sponsor (JPY600,000):** company logo will appear on conference name badge and conference lanyard.
- **Conference Dinner Sponsor (JPY1,200,000):** company logo will appear on conference dinner tickets.
- **Conference Welcome Reception Sponsor (JPY500,000):** company logo will appear on conference welcome reception tickets.
- **Conference Awards Luncheon Sponsor (JPY250,000):** company logo will appear at conference awards luncheon.
- **Conference Farewell Party Sponsor (JPY250,000):** company logo will appear on conference farewell party tickets.
- **Barista Sponsor (JPY250,000):** sponsor's sign will appear on one barista station front.
- **Insert Sponsor (JPY120,000):** a sponsor's one page ad will be placed into the conference bags.
- **Room Name in the Conference Venue (JPY400,000 per room)**
- **Free Social Event (JPY150,000 per event)**
- **Additional Exhibitor Staff badge (JPY25,000)**
- **Robot Competition (JPY100,000):** Company logo will appear on the competition site and acknowledgement will appear in the handout of the competition. For the details, please check the separate pamphlet of the Call for Sponsorship for Robot Competitions.

ON-SITE EXHIBITION SCHEDULE

Exhibition time: 9:00 am-6:00 pm, October 24-26, 2022.

Location: Kyoto International Convention Center, Kyoto, Japan

Other issues: The on-site booth set-up begins on Oct. 23 from 9:00 am to 5:00 pm. Exhibits will remain on display until 5:00 pm on Oct. 26. All exhibits must be removed by 9:00 pm on Oct. 26.

CONTACT INFORMATION

All the members of exhibition committee (exhibition@iros2022.org),

Kensuke Harada (harada@sys.es.osaka-u.ac.jp),

Jianjun Yuan (for Asia) (terabit@shu.edu.cn),

Ryuta Ozawa (for Japan) (ryuta@meiji.ac.jp),

Yantao Shen (for EU and America) (ytshen@unr.edu), and

Chao Ren (for Asia) (renchao@tju.edu.cn)

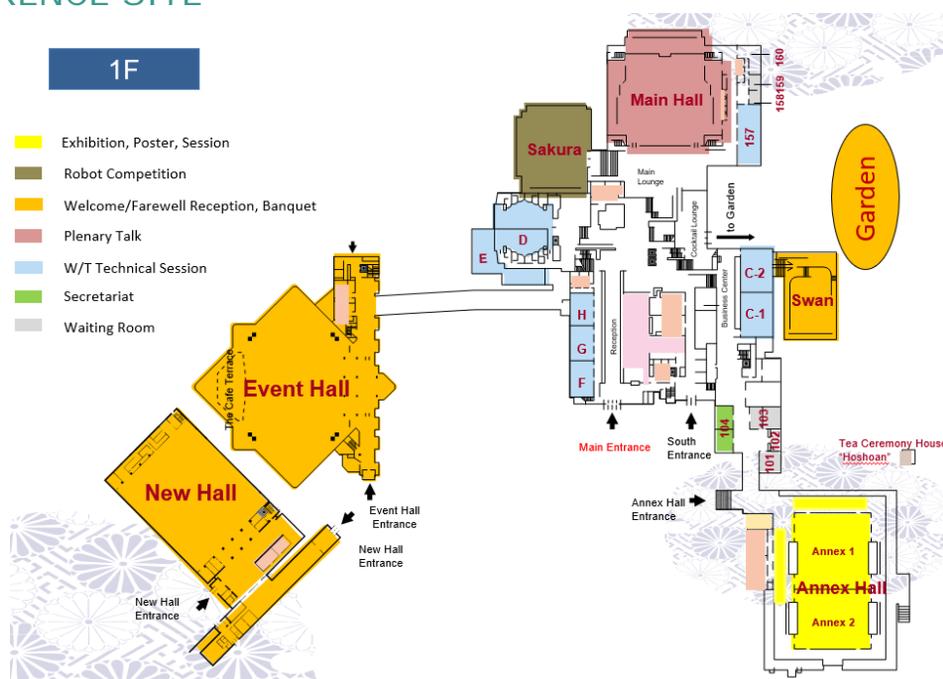
CANCELLATION POLICIES

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. Cancellations will only be accepted in writing and must be signed by the person whose signature appears on the application form (or their nominee). The deadline will be on June 10, 2022. All the reservations received after this day will not have refund.

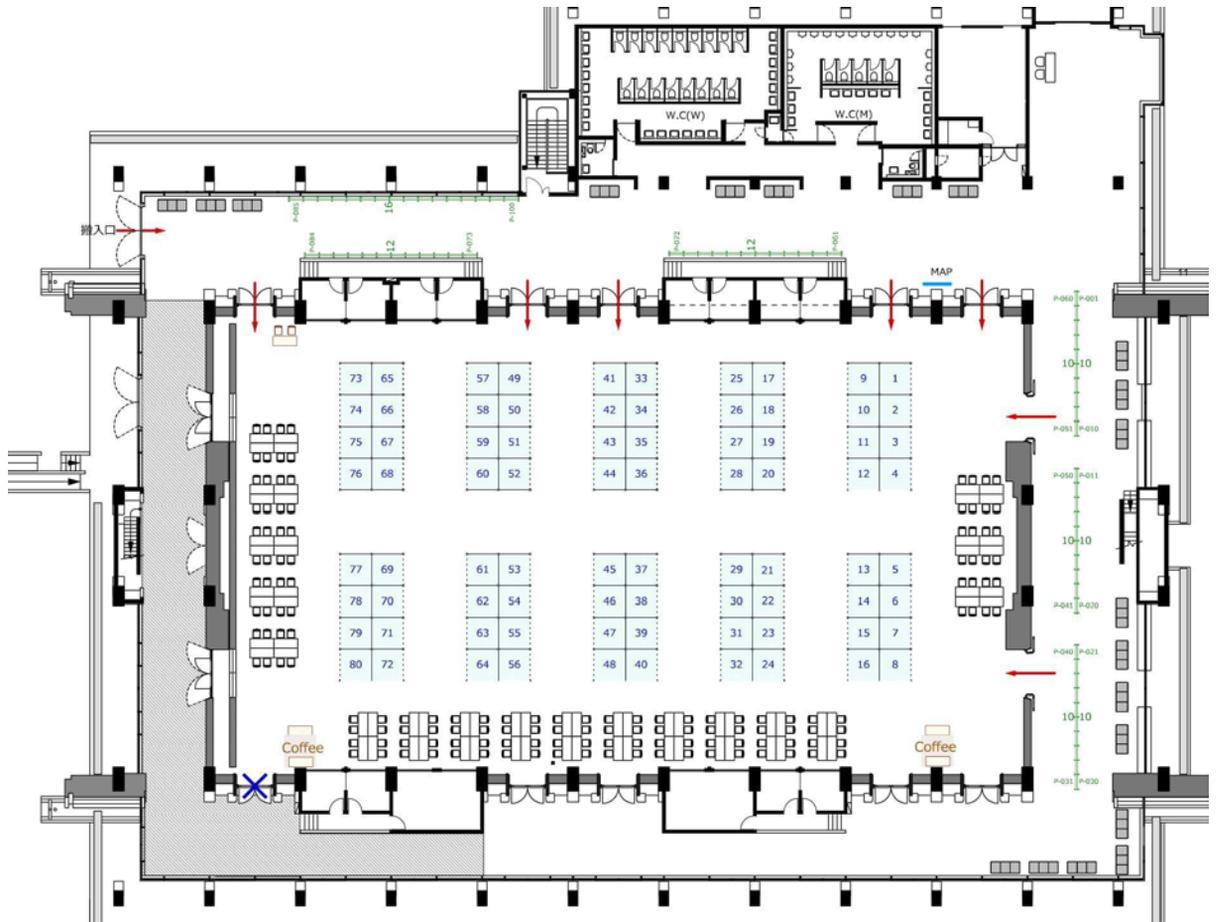
PAYMENT OPTIONS

Only accept bank transfer or credit card. Note that additional bank fees or bank transfer or an additional 4% handing charge for credit card must be paid by the sponsor/exhibitor.

CONFERENCE SITE



EXHIBITION SITE (ANNEX HALL)



(Example of the Layout)



SPONSOR/EXHIBITOR APPLICATION FORM

- Please read this application form carefully, and complete, sign and return the form to exhibition@iros2022.org

General Information

Company Name (_____)

Contact Person (_____) E-mail (_____)

Tel (_____) Fax (_____)

Mailing Address
(_____)

City (_____) Country (_____) Postal Code (_____)

Billing Data (if different from above)

Company Full Name (_____)

Mailing Address
(_____)

City (_____) Country (_____) Postal Code (_____)

Sponsorship Package

| <input checked="" type="checkbox"/> | Type | JPY | <input checked="" type="checkbox"/> | Type | JPY |
|-------------------------------------|----------------|-----------|-------------------------------------|-----------------|-----------|
| <input type="checkbox"/> | Diamond | 5,000,000 | <input type="checkbox"/> | Platinum | 3,000,000 |
| <input type="checkbox"/> | Gold | 1,800,000 | <input type="checkbox"/> | Silver | 1,200,000 |
| <input type="checkbox"/> | Bronze | 500,000 | <input type="checkbox"/> | Booth Only | 300,000 |
| <input type="checkbox"/> | Online Diamond | 1,500,000 | <input type="checkbox"/> | Online Platinum | 1,200,000 |
| <input type="checkbox"/> | Online Gold | 1,000,000 | <input type="checkbox"/> | Online Silver | 500,000 |
| <input type="checkbox"/> | Online Bronze | 300,000 | <input type="checkbox"/> | | |
| Other (Please specify) | | | | | |



Additional Sponsorship Opportunities (Non-exclusive)

| <input checked="" type="checkbox"/> | Type | JPY | <input checked="" type="checkbox"/> | Type | JPY |
|-------------------------------------|----------------------------------|-----------|-------------------------------------|-----------------------------------|-----------|
| <input type="checkbox"/> | Plenary Speaker Sponsor | 2,000,000 | <input type="checkbox"/> | Keynote Speaker Sponsor | 1,000,000 |
| <input type="checkbox"/> | Concurrent Session Sponsor | 350,000 | <input type="checkbox"/> | Conference Bag Sponsor | 600,000 |
| <input type="checkbox"/> | Lanyards and Name Badge Sponsor | 600,000 | <input type="checkbox"/> | Conference Dinner Sponsor | 1,200,000 |
| <input type="checkbox"/> | Welcome Reception Sponsor | 500,000 | <input type="checkbox"/> | Award Luncheon Sponsor | 250,000 |
| <input type="checkbox"/> | Farewell Party Sponsor | 250,000 | <input type="checkbox"/> | Barista Sponsor | 250,000 |
| <input type="checkbox"/> | Insert Sponsor | 120,000 | <input type="checkbox"/> | Room Name in the Conference Venue | 400,000 |
| <input type="checkbox"/> | Free Social Event | | | | 40,000 |
| <input type="checkbox"/> | Additional Exhibitor Staff Badge | | | | 25,000 |
| <input type="checkbox"/> | Robot Competition | | | | 100,000 |
| Other (Please specify) | | | | | |

1. Your company will be recognized on signage onsite at the specific event you sponsor.
2. If your company would like to be an exclusive sponsor, please contact: exhibition@iros2022.org.
3. All applications are subject to Committee approval, the Organizing Committee reserves the right to decline sponsorship bookings at their own decision.
4. Please note that full payment of the total sponsorship is required within receipt of the sponsorship application form.

Payment Information

Bank Transfer or Credit Card. Payment information will be notified after your application is accepted by the IROS 2022 organizing committee. Please contact Exhibition Chairs at exhibition@iros2022.org for payment information.

Signature and Company Chop

Date

Office Use Only

Total Booth Space License

Form Received

Booth Assigned

Total Amount Due

Terms and Conditions

1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of booths assigned by IROS 2022 management constitutes a valid and binding contract.

2. Assignment of Space

IROS 2022 will continue to receive applications and assign exhibit space, as it remains available, until June 10, 2022. In all cases, total booth payments must be received prior to Show opening. IROS 2022 assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, the space location may not be changed, transferred, or canceled by the Exhibitor except upon written request and with the subsequent written approval of IROS 2022 management. IROS 2022 management reserves the right to reassign Exhibitor space in order to modify the floor plan for overall benefit of the Show.

3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of IROS 2022 Management.

4. Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. Cancellations will only be accepted in writing and must be signed by the person whose signature appears on this form (or their nominee). The deadline will be on June 10, 2022. All the reservations received after this day will not have refund.

It is understood that IROS 2022 reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the IROS 2022 Show is conducted shall become, in the sole discretion of IROS 2022, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IROS 2022, this agreement may be terminated by IROS 2022. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or judicial, and whether constitutional, or act of God.

Should IROS 2022 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that IROS 2022 may, after computing the total amount of IROS 2022 cost and expenses in connection with its preparation for and conducting of the IROS 2022 Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

5. Exhibit Booth Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in the exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in the exhibitor service manual will be charged for the materials' removal.

6. Losses or Damage

Exhibitor agrees that IROS 2022 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, IROS 2022 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitors will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

7. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

8. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

9. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by IROS 2022.

10. Management

The Exhibitor further agrees that the conditions, rules and regulations of the IROS 2022 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

11. Alteration of Booth Space

IROS 2022 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.